**REVIEW WEBSITE**

**Domain: a2z-reviews.com**

**Functionality:**

* Aggregates reviews from top sites such as cnet, consumer reports, etc
* Ability to search across categories (keyword search generated page url?)
* Category landing pages (based on design and word document with categories listed)
  + These categories should link to top items within these categories. For example if the user clicks on appliances/ refrigerators it will list the top 10-20 items within this category.
* On the product page it will list 5 reviews
* On the product page the price comparison will list no more then 10 price options.

**Top Level Categories (will define secondary landing pages):**

* Computer & Tablets
* Electronics
* Home & Garden
* Auto
* Baby & Kids
* Sports & Outdoors
* Clothing & Accessories

***Note – Below is a listing of multiple APIs that can be used to populate the reviews section of the website. It is assumed that if one API doesn’t have a category that another will be implemented.***

**General APIs:**

* cNet API: <http://api.cnet.com/dashboard.html>
* cNet Word Press: <https://wordpress.org/plugins/cnet-api-search/>
* Rate it All API: <http://rateitall.pbworks.com/w/page/12713892/FrontPage>
* Best Buy API: <https://developer.bestbuy.com/documentation>
* Consumer Reports: <https://embedkit.com/embed/consumerreports/>

**Automobile**

* Dealer Rater API: http://api.dealerrater.com/docs/
* High Gear Media: http://feeds.highgearmedia.com

**Electronics**

* Gdgt: http://www.engadget.com/

**Shopping**

* Shopzilla (<http://publisher.shopzilla.com/>
* Amazon

***Note – for the price comparison the following sites can be used***

* prosperent.com
  + user: a2z-reviews
  + email: review@a2z-reviews.com
  + pw: reviews22
* shopzilla.com
  + API Key:  36ea984ef3a983337262e15ca5b1a299
  + Publisher ID:  601730
* Amazon.com
  + email: review@a2z-reviews.com
  + pw: review22
  + amazon-id: a2zreviews0b-20